

# WANG JIANJIA

Target Position: Video Production
New Media Operations


Phone: 97150529
Email: wowojia_89@qq.com
Gender: Female
Age: 20
Location: Singapore
Available from: 2026
Degree: Bachelor's
Political Affiliation: None
Ethnicity: Han Chinese
Height: 165 cm
Weight: 41 kg
School: Shelton College International, SG


## CAREER OBJECTIVE

Target Position: Video Production & Content Creation | Social Media Content & Strategy

Employment Type: Internship

## EDUCATION

**Sep 2024 - Nov 2026** **Shelton College International, Singapore**

Film Production and Digital Media | Bachelor's Degree (Expected Nov 2026)

- Relevant coursework includes cinematography, non-linear editing, digital visual effects, new media content planning, and audience engagement.
- Academic projects include four narrative short films and short-form new media projects; trained in multiple professional creative tools and able to manage production from filming through final delivery.

## INTERNSHIP EXPERIENCE

**May 2026 - Jul 2026** **Shaanxi Daliang Metal Materials Co., Ltd.**

New Media Content Operations Intern | Publicity Department

- Planned account topics and content frameworks and delivered end-to-end short-form video production under supervision.
- Edited, colour-graded, and packaged short-form videos in Premiere Pro and DaVinci Resolve for platform-fit output.
- Managed publishing and performance tracking; prepared weekly views and engagement reports and content-improvement recommendations.
- Supported client video projects with scriptwriting, on-site filming, and post-production asset organisation.
- Supported new-media campaigns through interactive topics and distribution plans to improve follower activity and retention.

**May 2026 - Jul 2026** **Local Influencer Livestream Studio**

Video Production Intern

- Researched livestream topics, gathered footage and reference materials, and assisted with filming.
- Organised and rough-cut footage in Final Cut Pro; assembled clips, created subtitles, and applied basic colour correction.
- Edited one city-promotion video for the official short-video account, including visual-effects work.
- Assisted with on-site recording and media export for in-person events; synchronised audio and video and applied basic noise reduction.
- Contributed content directions based on platform trends and audience preferences.

## CAMPUS EXPERIENCE

**Sep 2025 - Present** **Short Film Production Team**

Editing & Production Lead

- Plan short-form video topics around campus trends and produce at least one original video each month.
- Lead scripting, filming, editing, and colour grading using Premiere Pro and After Effects.
- Built the account's content-operations workflow and refined strategy using platform traffic data.
- Coordinated behind-the-scenes documentation for three coursework livestream productions and related shoots; achieved a 60% asset reuse rate.

## RELATED SKILLS

• End-to-End Video Production: Storyboarding, short-form video scripting, visual storytelling, filming, editing, colour correction and grading, VFX compositing, and operation of mainstream filming equipment.

• Professional Creative Toolkit: Premiere Pro, After Effects, DaVinci Resolve, Final Cut Pro, Photoshop, Audition, and Jianying Pro.

• Full-Cycle New Media Operations: Content planning, platform adaptation, trend-led content development, multi-account operations, traffic-data analysis, and audience-growth strategy.

## SELF-EVALUATION

Film Production and Digital Media undergraduate with a solid foundation in visual storytelling and the full video-production workflow. Familiar with new-media content planning, platform-oriented communication, and post-production tools; prepared to contribute to video production, content creation, and social media operations roles.